

## **Privacy Policy**

DeanJonesReverseMortgages.com (DJRM) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the DJRM Web site and governs data collection and usage. By using the DJRM website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

DJRM collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. DJRM also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

DJRM encourages you to review the privacy statements of Web sites you choose to link to from DJRM so that you can understand how those Web sites collect, use and share your information. DJRM is not responsible for the privacy statements or other content on Web sites outside of the DJRM and DJRM family of Web sites.

### **Use of your Personal Information**

DJRM collects and uses your personal information to operate the DJRM Web site and deliver the services you have requested. DJRM also uses your personally identifiable information to inform you of other products or services available from DJRM and its affiliates. DJRM may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

DJRM does not sell, rent or lease its customer lists to third parties. DJRM may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, DJRM may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to DJRM, and they are required to maintain the confidentiality of your information.

DJRM does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

DJRM Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on DJRM or the site; (b) protect and defend the rights or property of DJRM; and, (c) act under exigent circumstances to protect the personal safety of users of DJRM, or the public.

## **Security of your Personal Information**

DJRM secures your personal information from unauthorized access, use or disclosure. DJRM secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Changes to this Statement**

DJRM will occasionally update this Statement of Privacy to reflect company and customer feedback. DJRM encourages you to periodically review this Statement to be informed of how DJRM is protecting your information.

## **Contact Information**

DJRM welcomes your comments regarding this Statement of Privacy. If you believe that DJRM has not adhered to this Statement, please contact DJRM at **(888) 323-3555**. We will use commercially reasonable efforts to promptly determine and remedy the problem.

You may visit [www.DeanJonesReverseMortgages.com](http://www.DeanJonesReverseMortgages.com) or call (888) 323-3555 for more information.